



# Experiential Tourism MICE Conclave 2024

## THE HEART OF THE DECCAN

Registration &  
Participation



Telangana Secretariat

**FAM TRIPS**  
**27-28** JULY  
2024

SATURDAY-SUNDAY

**CONCLAVE**  
**29-30** JULY  
2024

MONDAY-TUESDAY

**EVENT BROCHURE**

[www.etmconclave.com](http://www.etmconclave.com)

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VENUE PARTNER



HYDERABAD INTERNATIONAL  
CONVENTION CENTRE

Managed by  ACC



RAMOJI  
FILM CITY



TAJ FALAKNUMA PALACE  
HYDERABAD

COLLABORATION PARTNERS



PARK HYATT HYDERABAD

Hyderabad

— MANAGED BY —





# ABOUT FTCCI ETM CONCLAVE 2024

Prepare to witness a beacon shining on transformative initiatives reshaping the travel and tourism sector at the FTCCI ETM Conclave. With a mission to empower the travel community through entrepreneurship, the event ignites innovation, amplifies revenues, and fosters long-term sustainability. Serving as a nexus of golden opportunities, it offers an open platform for idea exchange.

The FTCCI ETM Conclave's Business Sessions, within its seminar & conference sessions, provide a unique forum for academia, tourism industry players, government representatives, and esteemed individuals to actively exchange cutting-edge research and industrial case studies.

Speakers, ranging from industry titans to government officials, airline executives, and educationalists, will enlighten attendees on various facets of the travel and tourism landscape. Join this gathering of dedicated travel professionals, as together, we embark on a journey of discovery, exploring new ventures, innovations, trends, and sustainable growth opportunities.



## VISION

"Our vision for the FTCCI Experiential Tourism MICE Conclave 2024 is an innovative convergence of film, wedding, and hospitality leaders shaping the future of experiential tourism through immersive experiences, fostering connections, and driving transformative thinking. To set the stage for a transformative event that not only educates but also inspires, energizes, and creates positive change within the experiential tourism industry and global MICE industry"

## MISSION

"Our mission for the FTCCI Experiential Tourism MICE Conclave 2024 is to revolutionize traditional conferences by creating an immersive platform that fosters meaningful connections, inspires creativity, and drives transformative thinking within the experiential tourism industry. Through a dynamic blend of insightful sessions, hands-on experiences, and cultural exchanges, we aim to leave a lasting impact on participants, energizing the industry towards positive change."



Taj Falaknuma Palace

## CONCLAVE HIGHLIGHTS

- Road Shows
- Press Meets
- Government Interactions
- 6 Familiarisation Tours
- 20+ Panel Sessions Conference
- 100+ Exhibitors
- 500+ Participating Companies
- 100+ Hosted Buyers
- 100+ Invited Buyers
- Inaugural Ceremony Dinner

## WHAT TO EXPECT

State & International Tourism Boards

Destination Management Companies

MICE Companies

Travel Agents

Medical Tourism Pavillions

Wedding Planners

Corporate Houses

Advertising Agency

Entertainers/Vendors

Media Houses/Publications

Film Tourism Pavillions

Wedding Tourism Pavillions

Hotel and Convention Centres

Private Charter Pavillions

Experiential Zones

Travel Media and Tech Pavillions



# WHY PARTICIPATE

"FTCCI Experiential Tourism MICE Conclave, 2024" organized by FTCCI under the aegis of the Tourism Department, Government of Telangana, is set to be a transformative event for businesses across 40 dynamic verticals of tourism sectors. This four-day extravaganza aims to attract a global influx of tourists and includes six specially curated familiarization trips, allowing participants to experience the destinations and attractions. We see this as unparalleled opportunity to revolutionize your business and tap into the booming tourism market.



Hyderabad International Convention Centre

The FTCCI ETM Conclave participants will have an interaction with exhibitors from varied industry verticals such as tour operators, guides, food packaging, leisure tourism, airlines, heritage properties, medical tourism leaders, adventure tourism, film tourism, hospitality industry, event management & wedding planners. The FTCCI ETM Conclave will be designed with audio-visual presentations, curated speaker sessions, ongoing B2B meetings, travel agents & tour operators meet, press conferences, cultural performances, food courts etc. Expanding business opportunities, global linkages, developing smart partnerships and potentially rewarding ventures during these two days B2B Meet. The main aim of the FTCCI ETM Conclave is to boost TELANGANA tourism worldwide, develop relationships, business contacts and joint ventures

# WHO WILL VISIT

Travel Agencies & Tour Operators

Wedding Planners

Healthcare & Wellness Centres

Production Houses

Event Management Companies

MICE Companies

Destination Management Companies

Hotel Industries

# PARTICIPATING TOURISM SECTORS

Destination Management Companies

Travel, Tourism & Airlines Professionals

Travel Food Packaging Agencies

Travel Baggage Companies

Travel Gadget Companies

Sports Tourism

Travel Media Companies

Tourism Authority

Travel Industry IT & Technology

Travel & Tour Associations

Travel Insurance Companies

Airlines

Airport

Travel Consultants

\* Focused FAM Trips Highlighted

Heritage Conservation Architects

Hotels & Convention Centres

Private Charter Planes

Meet & Greet Airport Services

Trending Technology AI & Virtual Reality

Hotel Associations

Holiday Camps

Tourism Policy Makers

Cruises & Sea Ferries

Inland Waterways

Port Authority

Car Rental Companies

AutoCar & Coach Companies

SPA Professionals

PCO / Events Organisers

Travel Companies Technology Providers

Religious Tourism

Handloom & Handicraft Tourism

Medical Wellness Tourism

The FTCCI ETM Conclave 2024 highlights its specially curated 6 FAM Trips we have as an Early Bird Offer. Entirely on the basis of your participation in the Conclave either as Hosted Buyer, Visiting Buyer, Delegate or Exhibitor.

Last Date to avail the opportunity is 1st July 2024 exclusively for the Visiting Delegates for outside of Hyderabad.

We invite you to choose any one of the 6 options

- Religious FAM Trip
- Hyderabad FAM Trip
- Heritage FAM Trip
- Medical FAM Trip
- Hotel and Convention FAM Trip
- Handloom & Handicraft FAM Trip

**Key to Curation:**

- FAM Trips hosted for privilege participants of FTCCI ETM Conclave 2024
- First cum first basis for Early Bird Offer
- 50 passengers on each FAM Trip
- Punctual participation on FAM schedule

## EXCLUSIVE EXPERIENTIAL FAM TRIP - Select One

### Religious FAM Trip

#### Day 1 - Saturday 27<sup>th</sup> July, 2024

- 0930 hrs - 1000 hrs – Registration at HICC lobby
- 1000 hrs - 1200 hrs – Departure from HICC to Yadgirigutta Temple
- 1200 hrs - 1300 hrs – Grand Welcome upon Arrival & Group Photo with the entire team before the tour of Yadgirigutta Temple
- 1300 hrs - 1430 hrs – Networking Lunch with local key stakeholders
- 1430 hrs - 1600 hrs – Departure from Yadgirigutta Temple & Arrival at Ramoji Film City
- 1600 hrs - 2130 hrs – Grand Welcome at Ramoji Film City, Commence with a 90-minute guided tour, Photo session, and Networking Dinner with local key stakeholders.
- 2130 hrs - 2300 hrs – Departure from Ramoji Film City & Arrival at HICC

#### Day 2 - Sunday 28<sup>th</sup> July, 2024

- 0545 hrs - 0600 hrs – Registration at HICC Lobby
- 0600 hrs - 0630 hrs – Departure from HICC to Tank Bund
- 0630 hrs - 0730 hrs – Grand Welcome upon Arrival & transfer by ferry to Buddha statue followed by Yoga & Meditation
- 0730 hrs - 0900 hrs – Return by ferry to shore followed by Breakfast and Networking on the boat
- 0900 hrs - 1000 hrs – Departure from Tank Bund to Statue of Equality
- 1000 hrs - 1500 hrs – Explore the Statue of Equality with Lunch & Networking
- 1500 hrs - 1630 hrs – Departure from Statue of Equality to HICC & Arrival at HICC
- 1900 hrs - 2300 hrs – Welcome Dinner

# EXCLUSIVE EXPERIENTIAL FAM TRIP - Select One

## Hyderabad FAM Trip

### Day 1 - Saturday 27<sup>th</sup> July, 2024

- 0945 hrs - 1000 hrs – Registration at HICC lobby
- 1000 hrs - 1130 hrs – Departure from HICC to Statue of Equality
- 1130 hrs - 1300 hrs – Grand Welcome on arrival, followed by a Group Photo and a guided tour of the Statue of Equality
- 1300 hrs - 1430 hrs – Networking Lunch with local key stakeholders at the Statue of Equality
- 1430 hrs - 1600 hrs – Departure from the Statue of Equality to Ramoji Film City
- 1600 hrs - 2130 hrs – A warm welcome at Ramoji Film City, starting with a 90-minute guided tour, followed by a photo session and networking dinner
- 2130 hrs - 2300 hrs – Departure from Ramoji Film City & Arrival at HICC

### Day 2 - Sunday 28<sup>th</sup> July, 2024

- 0830 hrs - 0900 hrs – Registration at HICC Lobby
- 0900 hrs - 1000 hrs – Drive from HICC to Dr. B. R. Ambedkar Telangana State Secretariat
- 1000 hrs - 1200 hrs – Welcome on arrival & Tour of the Dr. B. R. Ambedkar Telangana State
- 1200 hrs - 1300 hrs – Drive From Telangana State Secretariat to Taj Falaknuma Palace
- 1300 hrs - 1600 hrs – A warm welcome on arrival at Taj Falaknuma Palace; Experience royal treatment with a buggy ride, cultural exhibition, and a guided tour of the Palace, complete with exceptional hospitality
- 1600 hrs - 1700 hrs – Departure from Taj Falaknuma Palace & Arrival to HICC
- 1900 hrs - 2300 hrs – Welcome Dinner

# EXCLUSIVE EXPERIENTIAL FAM TRIP - Select One

## Heritage FAM Trip

### Day 1 - Saturday 27<sup>th</sup> July, 2024

- 0900 hrs - 0925 hrs – Registration at HICC lobby
- 0925 hrs - 0945 hrs – Departure from HICC to Golconda Fort
- 0945 hrs - 1130 hrs – A warm welcome upon arrival, followed by a group photo taken at a pre-designated location. Subsequently, you will embark on a guided tour of the magnificent Golconda Fort
- 1130 hrs - 1145 hrs – Drive from Golconda Fort to Quli Qutub Shahi Tombs
- 1145 hrs - 1430 hrs – Sightseeing & Networking Lunch with neighbourhood destination key stake holders at Quli Qutub Shahi Tombs
- 1430 hrs - 1600 hrs – Departure from Quli Qutub Shahi Tombs & Arrival at Ramoji Film City
- 1600 hrs - 2130 hrs – Grand welcome upon arrival at Ramoji Film City, followed by a 90-minute guided tour and a photo session
- 2130 hrs - 2300 hrs – Departure from Ramoji Film City & Arrival at HICC

### Day 2 - Sunday 28<sup>th</sup> July, 2024

- 0545 hrs - 0600 hrs – Registration at HICC
- 0600 hrs - 0645 hrs – Departure from HICC to Charminar
- 0645 hrs - 0800 hrs – Grand Welcome upon arrival followed by a group photo at a specified location, a guided tour of the Charminar, ascending to the highest floor for a panoramic view of the city, and a guided exploration of the mosque situated at the summit
- 0800 hrs - 0845 hrs – Walk-in tour of the Mecca Masjid
- 0845 hrs - 1030 hrs – Relish a classic breakfast of Bun Muska & Irani Chai & at Nimrah Café
- 1030 hrs - 1045 hrs – Drive from Charminar to the Chowmahalla Palace
- 1045 hrs - 1245 hrs – Grand Welcome at Chowmalla Palace on arrival & immediate Group photo at pre-designated location & Begin with a guided Tour of 90 minutes
- 1245 hrs - 1430 hrs – Networking Lunch with neighbourhood destination key stake holders of Chowmalla Palace
- 1430 hrs - 1500 hrs – Drive from Chowmahalla to Purani Haveli
- 1500 hrs - 1545 hrs – Grand welcome on arrival at Purani Haveli followed by a group photo at the designated spot and a tour of the historic palace
- 1545 hrs - 1700 hrs – Departure from Purani Haveli & Arrival at HICC
- 1900 hrs Onwards – Welcome Dinner



# EXCLUSIVE EXPERIENTIAL FAM TRIP - Select One

## Handloom & Handicraft FAM Trip

### Day 1 - Saturday 27<sup>th</sup> July, 2024

- 0945 hrs - 1000 hrs – Registration at HICC lobby
- 1000 hrs - 1200 hrs – Departure from HICC & Arrival at Bhoodan Pochampally
- 1200 hrs - 1330 hrs – Warm reception upon arrival, group photo taken at specified spot, guided tour of the town, and visit to handloom shops for shopping
- 1330 hrs - 1400 hrs – Networking Lunch with neighbourhood destination key stake holders
- 1500 hrs - 1600 hrs – Departure from Bhoodan Pochampally & Arrival at Ramoji Film City
- 1600 hrs - 2130 hrs – Grand welcome upon arrival at Ramoji Film City, followed by a 90-minute guided tour and a photo session
- 2130 hrs - 2300 hrs – Departure from Ramoji Film City & Arrival at HICC

### Day 2 - Sunday 28<sup>th</sup> July, 2024

- 0900 hrs - 0930 hrs – Registration at HICC lobby
- 0930 hrs - 1000 hrs – Departure from HICC to Golconda Handicrafts Emporium, Gunfoundry
- 1000 hrs - 1045 hrs – Tour of Golkonda Handicrafts Emporium
- 1045 hrs - 1100 hrs – Drive to Handloom House TSCO Abids
- 1100 hrs - 1145 hrs – Tour of Handloom House TSCO
- 1145 hrs - 1215 hrs – Departure from Handloom House TSCO Arrival at Shilparamam
- 1215 hrs - 1615 hrs – Experience & Interact with Handicraft Handloom Artisans along with Networking Lunch at Shilparammam
- 1615 hrs - 1625 hrs – Departure from Shilparammam to HICC
- 1900 hrs - 2100 hrs – Welcome Dinner

# EXCLUSIVE EXPERIENTIAL FAM TRIP - Select One

## Hotel & Convention FAM Trip

### Day 1 - Saturday 27<sup>th</sup> July, 2024

- 0930 hrs - 1000 hrs – Registration at HICC lobby
- 1000 hrs - 1100 hrs – Celebrative Arrival at the Hyderabad International Convention Centre - HICC & Novotel
- 1100 hrs - 1130 hrs – Departure from HICC Arrival to Park Hyatt
- 1130 - 1200 hrs – Grand Welcome with festivities along with hospitality to its superlative best along with Show round of Park Hyatt
- 1200 hrs - 1230 hrs – Departure from Park Hyatt & Arrival at Taj Krishna
- 1230 hrs - 1330 – A warm reception and delightful tour of the Taj Krishna, accompanied by engaging entertainment and followed by a networking lunch
- 1330 hrs - 1400 hrs – Departure from Taj Krishna & Arrival at ITC Kohenuur
- 1400 hrs - 1445 hrs – A Royal Welcome by the ITC Kohenuur Key followed by the show around
- 1445 hrs - 1600 hrs – Departure from ITC Kohenuur & Arrival at Ramoji Film City
- 1600 hrs - 2130 hrs – Grand welcome upon arrival at Ramoji Film City, followed by a 90-minute guided tour and a photo session
- 2130 hrs - 2300 hrs – Departure from Ramoji Film City & Arrival at HICC

### Day 2 - Sunday 27<sup>th</sup> July, 2024

- 0600 hrs - 0630 hrs – Registration at HICC lobby
- 0630 hrs - 0645 hrs – Departure from HICC to Shilparamam for Yoga & Meditation accompanied by music
- 0645 hrs - 0730 hrs – Enjoy the Calming Session of Yoga & Meditation along with Music at Rock Heights
- 0730 hrs - 0815 hrs – Show around of Shilpakala Vedika & Rock Heights
- 0815 hrs - 0845 hrs – Departure from Shilpakala Vedika to Anavaya Convention Centre
- 0845 hrs - 1000 hrs – Traditional Welcome along with Breakfast followed by show round of Anavaya Convention Centre
- 1000 hrs - 1015 hrs – Departure from Anvaya Convention Centre & Arrival at Pradhan Convention Centre
- 1015 hrs - 1130 hrs – Showaround of Pradhan Convention Centre followed by Hi Tea
- 1130 hrs - 1230 hrs – Departure from Pradhan Convention Centre to Taj Falaknuma Palace
- 1230 hrs - 1530 hrs – Palace Royalties - Buggy ride, Cultural showcase & Guided Tour of the Palace with Hospitality
- 1530 hrs - 1630 hrs – Departure from Taj Falaknumma Palace & Arrival at HICC
- 1900 hrs - 2300 hrs – Welcome Dinner

# EXCLUSIVE EXPERIENTIAL FAM TRIP - Select One

## Medical FAM Trip

### Day 1 - Saturday 27<sup>th</sup> July, 2024

- 0930 hrs - 1000 hrs – Registration at HICC lobby
- 1000 hrs - 1100 hrs – Start from HICC & Arrival at Nature Cure Hospital, Dharam Karam Road, MMTS Station, Balakampet
- 1100 hrs - 1145 hrs – Welcome Ceremony, followed by a guided tour of our facilities, where you will have the opportunity to explore and learn more about our holistic approach to healthcare followed by refreshments
- 1145 hrs - 1200 hrs – Departure from Nature Cure hospital & Arrival at Yashodha Hospital Hitech City
- 1200 hrs - 1300 hrs – Meet & Greet the Leadership of Yashodha Hospital Hitech City followed by show around of the Hospital
- 1300 hrs - 1330 hrs – Departure from Yashodha Hospital & Arrival at AIG Hospital
- 1330 hrs - 1500 hrs – Upon arrival , a sense of joy permeated the atmosphere. The event commenced with a delightful networking session over a nutritious lunch, followed by an immersive tour of the AIG campus
- 1500 hrs - 1600 hrs – Departure from AIG Hospital and Arrival at Ramoji Film City
- 1600 hrs - 2130 hrs – Grand welcome upon arrival at Ramoji Film City, followed by a 90-minute guided tour and a photo session
- 2130 hrs - 2300 hrs – Departure from Ramoji Film City and arrival at HICC

### Day 2 - Sunday 27<sup>th</sup> July, 2024

- 0630 hrs - 0700 hrs – Registration at HICC lobby
- 0700 hrs - 0730 hrs – Departure from HICC & Arrival at KIMS Hospital Gachibowli
- 0730 hrs - 0900 hrs – Show around of KIMS Hospital Gachibowli for 90 minutes followed by breakfast
- 0900 hrs - 0930 hrs – Departure from KIMS Hospital Gachibowli and Arrival at Care Hospital, Banjara Hills
- 0930 hrs - 1100 hrs – Show around of Care Hospital, Banjara Hills with Hi Tea
- 1100 hrs - 1130 hrs – Departure from Care Hospital, Banjara Hills and Arrival at L.V Prasad Eye Hospital, Jubilee Hills
- 1130 hrs - 1500 hrs – Show around of L.V Prasad Eye Hospital, Jubilee Hills followed by Networking Lunch
- 1500 hrs - 1530 hrs – Departure from L.V Prasad Eye Hospital and Arrival at Apollo Hospital, Jubilee Hills
- 1530 hrs - 1700 hrs – Show around of Apollo Hospital, Jubilee Hills followed by Hi tea
- 1700 hrs - 1745 hrs – Departure from Apollo Hospital, Jubilee Hills and Arrival at HICC
- 1900 hrs - 2300 hrs – Welcome Dinner

# SPONSORSHIP OPPORTUNITIES

COUNTRY PARTNER

USD 60000

## DELIVERABLES

### 1. Acknowledgments and Opportunities:

- Acknowledgment - opening and closing ceremonies.
- Corporate film (up to 2 minutes) at the dinner event and breakout sessions.
- VIP invitation with reserved seating at dinner event.
- Invitation to the press conference with media coverage.
- One 15-minute speaking slot.

### 2. Event Participation:

- 10 complimentary delegate passes.
- Exhibition space of 9 square meters within the exhibition area.
- Complimentary participation in one FAM Trip (For more information, kindly refer to page no. 8-11).

### 3. Brand Visibility and Promotions:

- Inclusion of Partner's logo in all pre-event promotional materials, including social media, emailers, newsletters, press releases, and the event website.
- Inclusion of Partner's logo in all on-site promotional materials, such as digital backdrops, event catalogs, conference programs, flyers, and social media posts.
- Inclusion of Partner's logo in all post-event promotional materials, including thank-you social media posts, post-event reports, emailers, and press releases.
- Placement of Partner's logo on the inside or back cover of the FTCCI ETM Conclave' 24 event catalog.
- Display of Partner's logo on the FTCCI ETM Conclave' 24 website with hyperlinks leading to the Partner's website.
- Inclusion of Partner's logo in email campaigns promoting FTCCI ETM Conclave' 24.
- Promotion of Partner's video message through official social media channels, including posts, stories, and live coverage during the event.
- Full-page color advertisement in the FTCCI ETM Conclave' 24 event catalog.
- Entitlement to local, regional, and international media coverage as per the PR and media plan of FTCCI ETM Conclave' 24, wherever applicable.

### 4. Additional Benefits:

- Opportunity to place Partner's marketing collaterals at the registration counters during the event.
- Two rooms for single occupancy for two nights.
- Airport pickup and drop facility on demand.
- Launch of country partner through Social Media Handles of FTCCI ETM Conclave 2024



**DELIVERABLES****1. Acknowledgments and Opportunities:**

- Acknowledgment - opening and closing ceremonies.
- Corporate film (up to 2 minutes) at the dinner event and breakout sessions.
- VIP invitation with reserved seating at dinner event.
- Invitation to the press conference with media coverage.
- One 15-minute speaking slot.

**2. Event Participation:**

- 10 complimentary delegate passes.
- Exhibition space of 9 square meters within the exhibition area.
- Complimentary participation in one FAM Trip (For more information, kindly refer to page no. 8-11).

**3. Brand Visibility and Promotions:**

- Inclusion of Partner's logo in all pre-event promotional materials, including social media, emailers, newsletters, press releases, and the event website.
- Inclusion of Partner's logo in all on-site promotional materials, such as digital backdrops, event catalogs, conference programs, flyers, and social media posts.
- Inclusion of Partner's logo in all post-event promotional materials, including thank-you social media posts, post-event reports, emailers, and press releases.
- Placement of Partner's logo on the inside or back cover of the FTCCI ETM Conclave' 24 event catalog.
- Display of Partner's logo on the FTCCI ETM Conclave' 24 website with hyperlinks leading to the Partner's website.
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- Full-page color advertisement in the FTCCI ETM Conclave' 24 event catalog.
- Entitlement to local, regional, and international media coverage as per the PR and media plan of FTCCI ETM Conclave' 24, wherever applicable.

**4. Additional Benefits:**

- Opportunity to place Partner's marketing collaterals at the registration counters during the event.
- Two rooms for single occupancy for two nights.
- Airport pickup and drop facility on demand.
- Launch of state partner through Social Media Handles of FTCCI ETM Conclave 2024

## GOLD PARTNER

INR 20 Lacs

USD 25000

### DELIVERABLES

- 5 minutes speaking slot in conclave
- Complementary 3 Delegate Passes
- Exhibition Space 9 sqm (3x3)
- Visibility of logo as “Gold Partner” on the conclave backdrop
- Acknowledgement under the partners- ‘Hall of Fame’
- Visibility of logo as “Gold Partner” on Conclave Website
- Visibility of logo as “Gold Partner” on Digital Catalogue
- 1 Full Page Color advertisement (Back Cover Page or Inside Back Cover Page -first come first serve basis) in the Digital Catalogue
- Listing of company profile (*up to 150 words*) in Digital Catalogue

## ASSOCIATE PARTNER

INR 20 Lacs

USD 25000

### DELIVERABLES

- 5 minutes speaking slot in conclave
- Complementary 3 Delegate Passes
- Exhibition Space 9 sqm (3x3)
- Visibility of logo as “Associate Partner” on the conclave backdrop
- Acknowledgement under the partners- ‘Hall of Fame’
- Visibility of logo as “Associate Partner” on Conclave Website
- Visibility of logo as “Associate Partner” on Digital Catalogue
- 1 Full Page Color advertisement in Digital Catalogue
- Listing of company profile (*up to 150 words*) in Digital Catalogue
- Partner Announcing Post through Social Media Handles of FTCCI ETM Conclave 2024

## LUNCH PARTNER

INR 15 Lacs

USD 25000

### DELIVERABLES

- Complementary 3 Delegate Passes
- Exhibition Space 9 sqm (3x3)
- Visibility of logo as “Lunch Partner” on the conclave backdrop
- Acknowledgement under the partners- ‘Hall of Fame’
- Visibility of logo as “Lunch Partner” on Conclave Website
- Visibility of logo as “Lunch Partner” on Digital Catalogue
- 1 Full Page Color advertisement in Digital Catalogue
- Listing of company profile (*up to 150 words*) in Digital Catalogue
- Partner Announcing Post through Social Media Handles of FTCCI ETM Conclave 2024

## REGISTRATION PARTNER

INR 15 Lacs

USD 18500

### DELIVERABLES

- Complementary 3 Delegate Passes
- Visibility of logo as "Registration Partner" on the Registration Counter of FTCCI ETM Conclave (Partner may put standee (3'X6') at the registration)
- Acknowledgement under the partners- 'Hall of Fame'
- Visibility of logo as "Registration Partner" on Conclave Website
- Visibility of logo as "Registration Partner" on Digital Catalogue
- 1 Full Page Color advertisement in Digital Catalogue
- Listing of company profile (*up to 150 words*) in Digital Catalogue
- Partner Announcing Post through Social Media Handles of FTCCI ETM Conclave 2024

## VIP LOUNGE PARTNER

INR 15 Lacs

USD 18500

### DELIVERABLES

- Complementary 3 Delegate Passes
- Exhibition Space 9 sqm (3x3)
- Visibility of logo as "VIP Lounge Partner" on the conclave backdrop
- Partners may put their company profile Standee (3'X6') as "VIP Lounge Partner" outside the VIP Lounge
- Acknowledgement under the partners- 'Hall of Fame'
- Visibility of logo as "VIP Lounge Partner" on Conclave Website
- Visibility of logo as "VIP Lounge Partner" on Digital Catalogue
- 1 Full Page Color advertisement in Digital Catalogue
- Listing of company profile (*up to 150 words*) in Digital Catalogue
- Partner Announcing Post through Social Media Handles of FTCCI ETM Conclave 2024

## VIP KIT PARTNER

INR 15 Lacs

USD 18500

### DELIVERABLES

- Complementary 3 Delegate Passes
- Exhibition Space 9 sqm (3x3)
- Visibility of logo as "VIP Kit Partner" on the conclave backdrop
- Partners may put their company profile Standee (3'X6') as "VIP Kit Partner" outside the VIP Lounge
- Acknowledgement under the partners- 'Hall of Fame'
- Visibility of logo as "VIP Kit Partner" on Conclave Website
- Visibility of logo as "VIP Kit Partner" on Digital Catalogue
- 1 Full Page Color advertisement in Digital Catalogue
- Listing of company profile (*up to 150 words*) in Digital Catalogue
- Partner Announcing Post through Social Media Handles of FTCCI ETM Conclave 2024

## CARRY BAGS PARTNER

INR 15 Lacs

USD 18500

### DELIVERABLES

- Complementary 3 Delegate Passes
- Exhibition Space 9 sqm (3x3)
- Visibility of logo as "Carry Bags Partner" on the Carry Bags
- Visibility of logo as "Carry Bags Partner" on the conclave backdrop
- Acknowledgement under the partners- 'Hall of Fame'
- Visibility of logo as "Carry Bags Partner" on Conclave Website
- Visibility of logo as "Carry Bags Partner" on Digital Catalogue
- 1 Full Page Color advertisement in Digital Catalogue
- Listing of company profile (*up to 150 words*) in Digital Catalogue
- Partner Announcing Post through Social Media Handles of FTCCI ETM Conclave 2024

## BADGES PARTNER

INR 15 Lacs

USD 18500

### DELIVERABLES

- Complementary 3 Delegate Passes
- Exhibition Space 9 sqm (3x3)
- Visibility of logo as "Badges Partner" on the Badges
- Visibility of logo as "Badges Partner" on the conclave backdrop
- Acknowledgement under the partners- 'Hall of Fame'
- Visibility of logo as "Badges Partner" on Conclave Website
- Visibility of logo as "Badges Partner" on Digital Catalogue
- 1 Full Page Color advertisement in Digital Catalogue
- Listing of company profile (*up to 150 words*) in Digital Catalogue
- Partner Announcing Post through Social Media Handles of FTCCI ETM Conclave 2024

## LANYARDS PARTNER

INR 10 Lacs

USD 12500

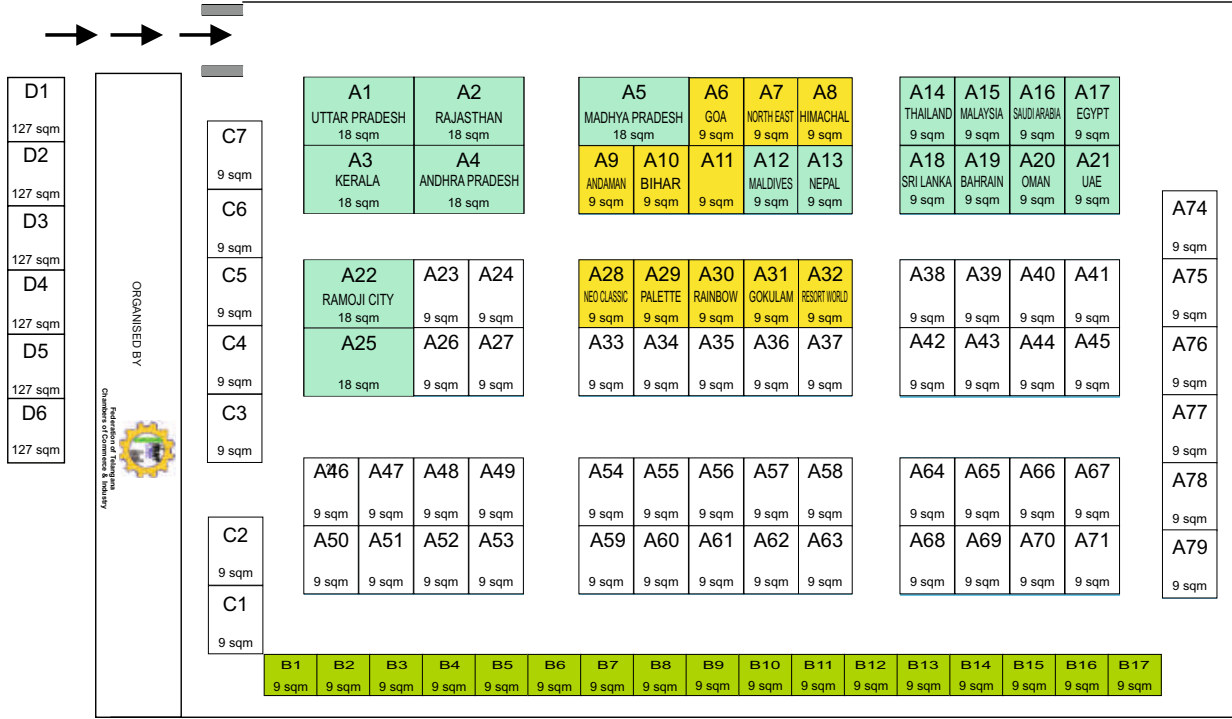
### DELIVERABLES

- Complementary 3 Delegate Passes
- Visibility of logo as "Lanyards Partner" on the Badges
- Visibility of logo as "Lanyards Partner" on the conclave backdrop
- Acknowledgement under the partners- 'Hall of Fame'
- Visibility of logo as "Lanyards Partner" on Conclave Website
- Visibility of logo as "Lanyards Partner" on Digital Catalogue
- 1 Full Page Color advertisement in Digital Catalogue
- Listing of company profile (*up to 150 words*) in Digital Catalogue
- Partner Announcing Post through Social Media Handles of FTCCI ETM Conclave 2024



# FTCCI ETM CONCLAVE EXHIBITION

## HICC - HYDERABAD INTERNATIONAL CONVENTION CENTRE - HALL NO. 3



**DOMESTIC EXHIBITOR**

**15,000 per sq mtr + 18% GST**

**INTERNATIONAL EXHIBITOR**

**USD 500 per sq mtr**

### DELIVERABLES FOR EXHIBITORS

- Built-up booth space, including Fascia Name, One Table, Two Chairs, Three spotlights, One Power Socket, One Dustbin.
- Inside Branding to be done by exhibitors - LED, standees, etc.
- Double occupancy accommodation on a bed and breakfast basis at the host hotel on 29th July 2024.
- Two Delegate badges - per 9 sq mtr booth
- One-on-one, pre-fixed meetings with hosted buyers
- Complimentary FAM Trip

## BUYERS REGISTRATION

### BUYERS FROM HYDERABAD ONLY

INR 6,500 + 18% GST

#### DELIVERABLES TO HYDERABAD BUYERS

- Only by Registration.
- Access to Exhibition Area, Conference Hall and Pop Up Shows.
- Dinner on Sunday 28th July 2024.
- Lunch on Monday 29th July 2024.
- Dinner on Monday 29th July 2024.
- Lunch on Tuesday 30th July 2024.

\* **What is not included**

Please note that anything that has not been mentioned in the deliverable list is not included

## HOSTED BUYERS - By Invitation Only

DOMESTIC BUYER

INR 22,000 + 18% GST

INTERNATIONAL BUYER

USD 280

#### DELIVERABLES FOR HOSTED BUYERS

- Only By Invitation.
- FAM Trip registration eligibility.
- Conclave registration fee included with access to Exhibition area, Conference Hall and Pop Up shows
- Pre-scheduled appointments with exhibitors
- Dinner on Sunday 28th July 2024.
- Stay for Single occupancy at the Conclave Hotel/Similar on Sunday 28th July 2024 including breakfast.
- Lunch on Monday 29th July 2024.
- Dinner on Monday 29th July 2024.
- Stay for Single occupancy at the Conclave Hotel/Similar on Sunday 29th July 2024 including breakfast.
- Check-out before noon on Tuesday 30th July 2024.
- Lunch on Tuesday 30th July 2024.

\* **What is not included**

Please note that anything that has not been mentioned in the deliverable list is not included

## VISITING BUYERS - By Appointment Only

DOMESTIC BUYER

INR 25,000 + 18% GST

INTERNATIONAL BUYER

USD 350

### DELIVERABLES FOR VISITING BUYERS

- Only by Registration .
- FAM Trip registration eligibility.
- Conclave registration fee included with access to Exhibition area, Conference Hall and Pop Up shows
- Pre-scheduled appointments with exhibitors
- Dinner on Sunday 28th July 2024.
- Stay for Single occupancy at the Conclave Hotel/Similar on Sunday 28th July 2024 including breakfast.
- Lunch on Monday 29th July 2024.
- Dinner on Monday 29th July 2024.
- Stay for Single occupancy at the Conclave Hotel/Similar on Sunday 29th July 2024 including breakfast.
- Check-out before noon on Tuesday 30th July 2024.
- Lunch on Tuesday 30th July 2024.

**\* What is not included**

Please note that anything that has not been mentioned in the deliverable list is not included

## DELEGATE FROM OTHER STATES

### FLEXI BUYER - WITH 1 NIGHT STAY

REGISTRATION CHARGES

INR 18,000 + 18% GST

#### DELIVERABLES TO ONE DAY DELEGATE

- Only by Registration.
- FAM Trip registration eligibility.
- Conclave registration fee included with access to Exhibition area, Conference Hall and Pop Up shows
- Stay for Single occupancy at Hotel for the date registered.
- Visit the Conference area and pre scheduled meeting with exhibitors.
- Three meals eligible for the date registered.

**\* What is not included**

Please note that anything that has not been mentioned in the deliverable list is not included

### FLEXI BUYER - WITHOUT STAY

REGISTRATION CHARGES

INR 10,000 + 18% GST

#### DELEGATE DELIVERABLES FOR ONE DAY REGISTRATION

- Only by registration.
- FAM Trip registration eligibility.
- Conclave registration fee included with access to Exhibition area, Conference Hall and Pop Up shows
- Visit the Conference area and pre scheduled meeting with exhibitors.
- Two meals eligible for the date registered.

**\* What is not included**

Please note that anything that has not been mentioned in the deliverable list is not included



# TELANGANA GOVERNMENT TOURISM DEPARTMENT



Government of Telangana

## **Anumula Revanth Reddy**

Chief Minister  
Municipal Administration and  
Urban Development;  
General Administration,  
Law & Order and All Other  
Unallocated Portfolios  
Government of Telangana

## **Jupally Krishna Rao**

Minister  
Prohibition & Excise;  
Tourism & Culture  
and Archaeology  
Government of Telangana

## **Shailaja Ramaiyer, IAS**

Principal Secretary,  
Youth Advancement,  
Tourism and Culture Department  
Government Telangana

## VISION

The vision of the Telangana Government Tourism Department is to transform the state into a premier tourist destination known for its rich cultural heritage, vibrant festivals, diverse landscapes, and world-class hospitality. Through strategic initiatives and partnerships, the department aims to promote sustainable tourism, empower local communities, preserve historical sites, and showcase Telangana's unique identity to the world.

By leveraging technology and innovation, the government envisions creating memorable experiences for visitors while fostering economic growth and preserving the natural environment for future generations.

The department is committed to showcasing Telangana's rich history and cultural heritage, including its architectural marvels, ancient monuments, and traditional arts and crafts.

Recognizing the importance of environmental conservation, the department emphasizes sustainable tourism practices. Efforts are directed toward minimizing the environmental impact of tourism activities, promoting responsible travel behavior, and preserving the natural beauty and biodiversity of Telangana's landscapes.

# ORGANISED BY



Federation of Telangana  
Chambers of Commerce & Industry



**Meela Jayadev**  
President  
FTCCI  
Director  
Sudhakar Polymers



**Suresh Kumar Singhal**  
Senior Vice President  
FTCCI  
Managing Director  
Vijay Iron Foundry



**R. Ravi Kumar**  
Vice President  
FTCCI  
Director  
Motion Dynamic



**Rakhi Kankaria**  
Chairperson  
THMMICEE Committee,  
FTCCI  
Founder Director  
Rachnoutsav Events



**D. Ramachandram**  
Co - Chair  
THMMICEE Committee,  
FTCCI  
Director  
Solus Media



**Mohanlal Jain**  
Co - Chair  
THMMICEE Committee,  
FTCCI  
Director  
Lalchand Hastimal Jewellers

Established in 1917, the FTCCI - Federation of Telangana Chambers of Commerce and Industry is the premier chamber of commerce in Telangana. With over a century of experience, FTCCI has been a leading voice for the business community in the state, playing a pivotal role in shaping Telangana's economic landscape. FTCCI champions positive change by fostering a collaborative environment where businesses and policymakers can work together to achieve sustainable growth and development.

FTCCI incessantly leads the business community towards sustainable economic growth and advocate a probusiness climate. FTCCI primary function is to play an active role in the economic development of the Telangana State. The Federation liaises between Trade, Industry and the Government.

FTCCI plays a crucial role in advocating policies that promote economic growth, facilitating trade and investment, and providing a platform for networking and collaboration among businesses. It conducts various programs, seminars, and workshops to support the business community and enhance their competitiveness in the global market.

FTCCI stands as a pillar of strength and unity for the business community in Telangana, embodying a legacy of excellence, integrity, and service. With its unwavering dedication to advancing the interests of its members and driving economic prosperity, FTCCI continues to be a driving force in shaping the future of business in the region.

# ADVISORY COMMITTEE



Federation of Telangana  
Chambers of Commerce & Industry

## Tourism Hospitality Media, Entertainment, MICE & Event Committee



**Gowra Srinivas**  
Managing Director  
Gowra Petrochem



**Ashish Kumar**  
EVP & Chief Commercial Officer  
GMR Hyderabad  
International Airport



**Vijay Mohan Raj**  
Sameera Travels  
Director  
Hyderabad Cricket Association  
Centre of Excellence



**Pankaj Sampat**  
Area Director - Hyderabad  
& General Manager  
Taj Krishna  
The Indian Hotels  
Company Limited - IHCL



**Rubin Cherian**  
General Manager  
Novotel Hyderabad  
International  
Convention Centre



**Srikant T.G.**  
Business Head  
HITEX Exhibition Centre

FTCCI - Federation of Telangana Chambers of Commerce and Industry with its THMMICEE - Tourism Hospitality Media MICE Entertainment and Events Committee plays a pivotal role in promoting and developing tourism and related industry in the region.

THMMICEE is keen on working with Telangana Government on two major aspects which are Achieving Tourism Industry Status and Formalizing the State Tourism Policy.

In the canvas of commitment we have further filed/strived to help initiate the Tourism Police segment by creating the brand "**Telangana - The Heart of the Deccan**" on social media and across other communication channels. By showcasing the rich cultural heritage, historical sites, natural beauty of Telangana and the department works towards enhancing tourism infrastructure, organizing events and fostering collaborations between stakeholders in the tourism industry.

Through its initiatives, FTCCI THMMICEE is building an ecosystem for supporting, promoting and contributing to build the brisk ECO system for economic growth of the tourism industry by attracting visitors, creating employment opportunities and boosting local businesses.

# FTCCI - Tourism Hospitality Media MICE Entertainment and Events Committee Member Brands





# MANAGED BY



iCONEX is an international specialist in organizing conferences, events, seminars, workshops and training programs. iCONEX is a catalyst organization pursuing business objectives towards promotion and facilitation of tools, technologies for resilient and sustainable future.

"iCONEX" with the help of its resources, in-depth industry knowledge and vast experience manages and organizes events worldwide in different sectors. We have a small but focused and effective team which ensures a very personal approach to each client, supported by iCONEX's wide depth of resources like top notch industry network, venue management, supplier liaising, onsite coordination etc. to make each event a great success.

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## Conference & Speakers Contact

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PLEASE CONTACT FOR MORE INFORMATION



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